



Corporate Partnership Opportunity Packet 2024



Sound Pathways serves as a beacon of hope and healing for at-risk individuals and families facing challenges related to alcohol, substance use, and mental health in Snohomish County.

soundpathways.org

Sound Pathways Corporate Partnership Opportunities

Thank you for joining Sound Pathways in our collective mission to give our community hope for a better future. Your unwavering support and dedication to our shared vision are invaluable, and with your commitment, our mission can thrive.

- Your partnership in supporting Sound Pathways events or campaigns truly uplifts lives, and makes a tangible, positive difference in our community.
- Your partnership is vital to our effectiveness in confronting new challenges that arise in our community, and enables us to respond promptly, ensuring no one is left behind.
- Your partnership empowers Sound Pathways vital services and programs to continue our work toward minimizing substance abuse in our community and creating a brighter, more stable future for all.

As we step into the promising landscape ahead, we offer various opportunities to partner with Sound Pathways. We invite you to stand with us, not only to extend the reach of these critical initiatives in Snohomish County, but also to enhance your brand's visibility and illustrate its alignment with transformative change.

Our goals are to:

1. Ensure a strong alignment between our shared mission and your philanthropic and marketing aspirations.
2. Elevate the presence of your brand within our compassionate community.
3. Provide avenues for your organization to engage in a meaningful and impactful ways.

Champions of Change

Annual sponsorship commitment: No deadline- Benefits based on Sponsorship level.

Become an annual Sound Pathways sponsor and contribute to our evidence-based comprehensive service model for individuals and families facing challenges related to alcohol, substance abuse, and mental health. Your commitment will breathe life into hundreds of families, providing stabilization, promoting healthier behaviors, and rebuilding self-reliance.



Partner with us today, and become a beacon of compassion and hope, playing an essential role in reuniting families and preventing the trauma of separation.

Sound Pathways Annual Events & Campaigns

All sponsors get recognition on campaign page(s), event materials and social media platforms.

Lunch and Learns - February 8th & October 8th, 2024

Luncheon sponsorship commitment deadline: January 8th & September 8th

You have the opportunity to contribute to our community engagement initiatives by becoming a sponsor for one of our luncheon events. We invite community partners and leaders to share in our mission, collaborate and partner to address the evolving needs in our community.

Annual Family Picnic & Outreach Event- August 2024

Summer sponsorship commitment deadline: July 1st

- Family Picnic brings current FCS & PCAP clients, and Alumni together to celebrate successes and milestones.... food, games, splash pad, playground, and quality time as we wind down summer.
- Summer Outreach event serves HRC community to help foster compassion and connection and bring resources to those who need it most... food, hygiene kits, wound care, clothes, safety supplies, and referrals for recovery, housing, mental health and more.

13th Annual Holiday Giving Campaign – November 18th – December 31st, 2023

Holiday Sponsor Commitment Deadline: November 13th

During the holiday season, feelings of warmth, compassion, and support are at their peak. Sound Pathways offers a holiday shop where parents can browse and select special gifts for their family. While many of these gifts come from our Giving Tree and Toy Drives, we also utilize monetary donations to replenish our shelves, ensuring that children of all ages receive a gift to brighten their holiday season.

- **Giving Tree**
 - A Christmas tree, adorned with 'giving tags' indicating specific individual needs, becomes a symbol of your company's generosity, amplifying your corporate values of compassion and community support.
- **Toy Drive**
 - Organize a toy collection event where both customers and employees can share in the holiday spirit by contributing new, unopened toys for children of various ages.



Toy Drive boxes and Giving Tree tags will be delivered before Thanksgiving and retrieved between Dec 9th-13th.



- **Holiday Giving Financial Sponsor**
 - Financial sponsors are integral to all campaigns. Funds will cover minor campaign expenses and help to purchase gifts to stock our holiday shop.
 - Remaining funds will support families with emergency housing during the winter months.

Giving Tuesday Corporate Match Program - December 3rd

Giving Tuesday commitment deadline: November 22nd

On Giving Tuesday, we're partnering with businesses to double our impact, aiming to reach our 2024 \$15,000 goal. These funds provide crucial support to our community in need of affordable housing, helping homeless families with basic essential needs and facilitating access to sustainable housing.

BECOME A SPONSOR

Sound Pathways values our corporate and individual sponsorships at all levels of contribution. When you become a sponsor, you join our mission as a leader of hope.



AT A GLANCE

CORE PROGRAMS

- Foundational Community Supports (FCS) Supportive Housing Program
- Harm Reduction Center (HRC)
- Parent Child Assistance Program (PCAP)

ANNUAL IMPACT

- 93% of clients completed alcohol/drug treatment.
- 65 families Secured permanent housing and 33 supported with rental assistance.
- 78% of mothers at exit of the 3-yr program had legal custody of target child.
- 4,334 total outreach contacts made.
- 339 reported overdose reversals.
- Over 3,576 basic needs (food, hygiene kits, wound care, etc.)

Strategic Sponsorship

Investing in Sound Pathways makes a tangible, positive impact in the lives of the residents of Snohomish County, fostering goodwill and reinforcing your commitment to corporate social responsibility.

Champion
\$10,000+

Leader
\$5,000-\$9,999

Partner
\$1,000-\$4,999

Supporter
\$0-\$999

BENEFITS

Champion Level Sponsor on website and agency promotional materials in addition to list below.

Leader Level Sponsor on website and agency promotional materials in addition to list below.

Partner Level Sponsor on website, Unique artwork related to our mission, in addition to list below.

Logo/Business name on Campaign materials, post on social media, and Certificate of Appreciation.