



# 2023-2024

## Corporate Partnership Opportunity Packet



Sound Pathways serves as a beacon of hope and healing for at-risk individuals and families facing challenges related to alcohol, substance use, and mental health in Snohomish County.

[soundpathways.org](https://soundpathways.org)

# Sound Pathways Corporate Partnership Opportunities

Thank you for joining Sound Pathways in our collective mission to build better lives and healthier communities. Your unwavering support and dedication to our shared vision are invaluable, and with your commitment, our mission can thrive.

- Your partnership in supporting Sound Pathways events or campaigns truly uplifts lives, and makes a tangible, positive difference in our community.
- Your partnership is vital to our effectiveness in confronting new challenges that arise in our community, and enables us to respond promptly, ensuring no one is left behind.
- Your partnership empowers Sound Pathways vital services and programs to continue our work toward minimizing substance abuse in our community and creating a brighter, more stable future for all.

We hope that you'll join us as we connect with individuals struggling with substance use disorders, establish stable homes for our residents, and encourage safer behaviors to break the cycle of generational abuse and trauma. Your support is fundamental to our cause.

As we step into the promising landscape ahead, we are thrilled to present the various sponsorship opportunities available with Sound Pathways.

## Our goals are to:

1. Ensure a strong alignment between our shared mission and your philanthropic and marketing aspirations.
2. Elevate the presence of your brand within our compassionate community.
3. Provide avenues for your organization to engage in a meaningful and impactful ways.
4. Provide you with a platform to strategically plan your annual budget.

Throughout the year, our annual events and campaigns offer abundant possibilities for collaboration. We invite you to stand with us, not only to extend the reach of these critical initiatives in Snohomish County, but also to enhance your brand's visibility and illustrate its alignment with transformative change.

Community partners receive all or some of these benefits depending on the event and partnership level as detailed on the Benefits page:

- “Donor Spotlight” on website and social media
- Event/campaign specific co-branding
- Logo recognition on digital and print materials
- Verbal recognition at the event
- Featured article in newsletter
- Scheduled team building volunteer opportunities
- And much more...

# Sound Pathways Initiatives throughout the year

## Annual Champions of Change Campaign

Join the Champions of Change and make a lasting impact in Snohomish County. Your sponsorship directly supports comprehensive services for individuals and families affected by alcohol or substance abuse, focusing on durable hope and transformation. Your commitment will breathe life into hundreds of families, providing stabilization, promoting healthier behaviors, and rebuilding self-reliance. Partner with us today, and become a beacon of compassion and hope, playing an essential role in reuniting families and preventing the trauma of separation in our community.



## Holiday Giving Campaign – November 1st – December 31st, 2023

Sound Pathways takes pride in a rich tradition of uniting with businesses in our community, especially during the holiday season—a time when warmth, compassion, and support resonate the most. We're thrilled to present three distinct sponsorship opportunities, each tailored to align with your brand's unique values and goals. Don't miss this extraordinary opportunity to elevate your corporate impact, foster goodwill, and make a tangible difference in the lives of those who need it most. Together, we can make this holiday season a time of celebration, hope, and renewed strength for all.

- **Giving Tree** – The tree, adorned with 'giving tags' indicating specific individual needs, becomes a symbol of your company's generosity, placed in a high-traffic location such as your business premises or a local community hub. This initiative will amplify your brand's visibility and enhance your corporate image aligning your business with the values of compassion and community support.

### Giving tree donations will be picked up December 5th – 7th

- **Toy Drive** – The Toy Drive is an integral part of the Holiday Giving campaign. We invite businesses, organizations, and individuals to donate new, unwrapped toys and gifts for children of all ages. Our aim is to ensure that every child in our care has a gift to open during the holidays, making the season a bit brighter and fostering a sense of normalcy and joy during a challenging time in their lives.

### Toy drive donations will be picked up December 5th – 7th



Organizations hosting a Giving Tree or Toy Drive will be featured as a Supporter on our campaign page, social media platforms, in our holiday shop, and in our family flyer.



### Commitment Deadline for Giving Tree and Toy Drive: November 10th

- **Funding Sponsorships** – This year all corporate sponsorships include recognition on our Holiday Giving Campaign web page. In addition, we are offering five sponsorship levels with additional benefits for your consideration.

### Commitment Deadline for Funding Sponsors: December 5th

## Lunch and Learns - February 6th, April 9th, August 6th, October 8th, 2024

You have the opportunity to contribute to our community engagement initiatives by becoming a sponsor for one of our lunch and learn events. During these gatherings, we extend invitations to community leaders, giving them the chance to gain insights into our mission, dedication, and objectives.



## Spring Mother's Day Campaign – April 1st – May 11th, 2024

Sound Pathways Spring Mother's Day Campaign is a heartwarming initiative that celebrates motherhood while also providing critical support for families navigating challenging life circumstances. In celebration of mothers, this offers an opportunity that will signify your company's commitment to community well-being, empathy, and resilience. Join us this spring in celebrating mothers and providing them with the tools and support they need to overcome substance use disorders.

## Fun In The Sun Campaign – June 24th – July 12th, 2024

The Fun In The Sun Campaign takes on a critical mission: to ensure the safety of our children during the warm summer months, focused on the distribution of warm-weather safety products for children. These products range from sun protection to water safety. Sponsors of the Fun In The Sun campaign receive recognition throughout the campaign, enhancing their brand's visibility and alignment with community well-being and child safety. Join us in the Fun In The Sun campaign this summer, and together, let's ensure that every child in our community can enjoy a safe and sunny summer!

## Donor Appreciation Event - September 2024

Donor Appreciation Event, where we come together to honor and celebrate the incredible support of individuals and businesses like you who have made a lasting impact on our mission. This special occasion is a chance for us to express our heartfelt thanks for your generosity and dedication to our cause.

Whether through monetary contributions, volunteering, or spreading the word about our mission, your participation tangibly enhances the lives of mothers overcoming life circumstances and ensures the campaign's success.

We appreciate your willingness to join forces with us in our journey towards a community that is vibrant and thriving, unburdened by substance abuse and homelessness. Together, we can ensure all our neighbors can look forward to a future defined by hope and endless potential.

If you would like to secure your spot as one of our amazing corporate partners in 2023 or 2024, or if you have any questions about the information found in this packet, please don't hesitate to reach out to [vashti@soundpathways.org](mailto:vashti@soundpathways.org).

## BECOME A SPONSOR

Sound Pathways' values our corporate and individual sponsorships at all levels of contribution. When you become a sponsor, you join our mission as a leader of hope.



### AT A GLANCE

#### CORE PROGRAMS

- Foundational Community Supports (FCS) Supportive Housing Program
- Harm Reduction Center (HRC)
- Parent Child Assistance Program (PCAP)

#### ANNUAL IMPACT

- 92% clients completed alcohol/drug treatment.
- Secured permanent, stable housing for over 82 households & provided emergency shelter to 79 families.
- 86% of mothers at exit of the 3-yr program had legal custody of target child.
- 5,296 total outreach contacts made & 236 overdose reversals.
- Over 6,000 meals served during community outreach.



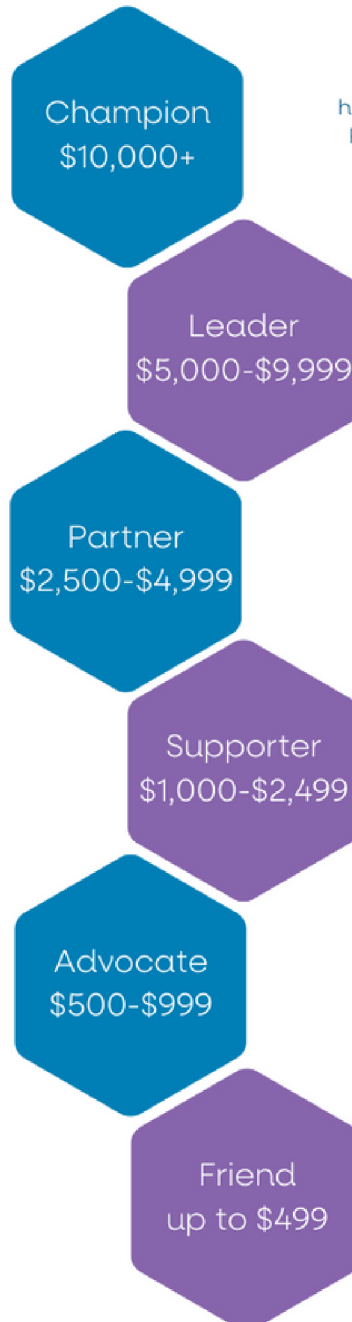
Sponsoring Sound Pathways sends a powerful message about your organization's commitment to social responsibility, compassionate care, and community welfare. It positions your brand at the forefront of positive change, emphasizing the transformative power of community support and collective action.

### Strategic Sponsorship

Businesses and corporations understand the importance of a healthy, vibrant, and safe community as a bedrock for economic prosperity and societal progress.

Investing in Sound Pathways allows companies to make a tangible, positive impact in the lives of the residents of Snohomish County, thereby fostering goodwill and reinforcing their commitment to corporate social responsibility.

## Benefits



Annual appreciation event in their honor, highlighted as Champion Supporter on Sound Pathways' Website, named sponsor of entire agency for a year, and guest blog writer, in addition to all that is listed below.

Seat on Advisory Board or Committee, 'Donor Spotlight' on Sound Pathways' website & social media, and employee volunteer opportunities, in addition to all that is listed below.

Logo and public recognition on Sound Pathways campaign page, featured article in newsletter, and named sponsorship of a community service project, in addition to all that is listed below.

Public recognition on Sound Pathways campaign page quarterly impact updates, and a personalized thank you video, in addition to all that is listed below.

Unique photo or artwork related to Sound Pathways' mission, invitation to Donor Appreciation Event and talk and tour, in addition to what is listed below.

Gratitude post on Sound Pathways social media, Certificate of Appreciation, and a personalized thank you.